Who invents Protestant Marketing Plans? Little Fred.

Tuesday, July 2, 2019 · Posted In: Current Events, Daily Column, Don't forget to share

There are 45,000 Protestant denominations. Each began with a Marketing Plan. Smarter people wonder: Who invents Protestant Marketing Plans?

Little Fred.

Little Fred is over 90, now. He began back when Protestant evangelists moved from city to city to city That was a lot of work! They had fleets of trucks and buses. They needed crews to put up and take down huge tents. They handled thousands of chairs. Bands. Week after week after week!

The money was good. The work was hard.

Little Fred’s father was one of those evangelists, the famous “Big Fred”.

At the end of the 1940s, Little Fred helped Big Fred set up his “Radio Ministry”. He called it “Jesus In The Air!” Big Fred stopped traveling. “My son is a genius! I just talk into a microphone and people send me money! It’s like magic!” Radio was much easier than tents!

It was so much easier that Little Fred told his Dad: “Listen, Dad. We’ll have the staff write out “Jesus In the Air!” for a morning broadcast during rush hour. Then, you just read the same sentences in reverse order for another broadcast during the evening rush hour! We’ll call it “Jesus Through The Air!”

Big Fred’s income doubled overnight!
Little Fred saw his first TV show in early 1950. He was in a big restaurant, relaxing after getting Big Fred’s tent, crews, and equipment loaded on their fleet of buses and trucks and on their last trip to Nashville.

He stared, wide-eyed into the screen on the new TV behind the bar. A revelation came to him! “TV is a gold mine! This is where the money is! Evangelists can be multi-millionaires!”

Little Fred realized: “I don’t want to be a TV evangelist! I want to get money from TV evangelists! His first Marketing Plan was built around a kitchen table in a set that duplicated an upper middle-class kitchen. An actor played the part of a minister. An actress played the role of his wife.

They would read from The Bible. They would “talk slowly about things”. They would look sincerely at each other. They would take turns looking into the eye-level camera. They would nod wisely. “Visitors” would drop in. Some pretended to be “neighbors”. Lonely viewers identified with them! They were grateful to be sitting around the table! Their desperation for approval moved them to send money to their imaginary ‘friends and family’ around the table in the imaginary kitchen!

It was Marketing Magic!

Little Fred sold that concept for a half a million dollars and 2% of the donations! He opened his own advertising agency on Madison Avenue in New York City.

Little Fred was on his way! Imitators tried to duplicate his success. Little Fred stayed ahead of them. He paid for good market research! He could accurately identify profitable topics, trends, and target markets. Little Fred could prove to potential customers: “Exactly 62% of my Protestant Marketing Plans turn into Denominational Profit Centers under the complete financial control of my clients! No one in this business has a success record like mine!”

All of Little Fred’s Protestant Marketing Plan clients begin with a simple step. Little Fred makes sure that they, or the “TV face” they hire, learns to say “I believe in Jesus.” in the necessary number of ways.

Little Fred’s staff takes a week or more to teach them the right way to say “I believe in Jesus!” Then, they go to the next step: “I believe in Jesus!” After that, they are taught how to say: “I believe in Jesus!” Finally, they are shown the right ways to repeat: “I believe in Jesus!”

For target markets among the less educated and more self-righteous, clients are taught to use multi-syllabic variations of “I believe in Jeee-sus!”

Little Fred didn’t stop there!

Little Fred’s Marketing Plans went from tent to radio to TV to Charismatic to Pentecostal to non-Denominational to Mega-Church!

In that sixty years, Little Fred’s wardrobe went from wearing overalls putting up tents to bright plaid sport coats with wide lapels to gray-flannel suits and ties to open sport coats to turtle-neck sweaters to dark green T-Shirts!

His hair and sideburns went through similar evolutions. Now, his hair is very short. He wears one earring and has a few tattoos. They are not real. This brand-savvy Marketing expert knows: “You never want to let yourself get branded by a passing fad.”

Little Fred has made hundreds of millions by understanding an unchanging component of Protestantism: “All fads are passing. Some are profitable.” Little Fred keeps up with everything! He’s tied down to nothing!
His clients agree: "Little Fred may be over ninety years old, but he’s still a marketing genius! He’s the Smartest Protestant of all!" Private pilots fly them to New York in personal jets.

They all want to ask Little Fred: “What’s your next Protestant Marketing Plan?”

Little Fred’s Market Research: “We must tell some truth about The Catholic Church.”

Thursday, July 4, 2019 · Posted In: Current Events, Daily Column, Don’t forget to share

One of Little Fred’s most brilliant teachings is very simple! “Good Marketing must have the appearance of honesty! We make money by being Protestants. We have to admit the simple truth: If it weren’t for Catholics, we wouldn’t be here!”

Those who have paid a lot of money to attend one of Little Fred’s Profiting from Protestantism Seminars are startled! Some look angry when they hear that!

Little Fred explains: “If Jesus had not said, ‘And I say unto you thou art Peter and on this rock I build My Church and the gates of hell shall not prevail against it. I give you the keys to The Kingdom of Heaven.’ there could not have been a Catholic Church!

“We must not argue with that fact! If you say ‘Jesus was wrong, untruthful, or unable to speak clearly’, you will only lose credibility. If you lose credibility, you will lose donations! We do not argue with Jesus! We just ignore Him when His Words are no longer relevant!

“Remember the simple truth: If there hadn’t been a Catholic Church, no Protestant would have had anything to protest against. We need to recognize the importance of Catholics! Every person in our Protestant denomination
owes their lives and birth to one simple fact: The Catholic Church kept their ancestors passing on life to them for at least a thousand years!

Avoid that fact! But, do not deny it. It’s just too easy to prove.

Most of Little Fred’s customers understand that!

+ Then, Little Fred explains why some truth is so important!

“You all know that most of your donations come from the smartest and richest 5 or 10% of your members! Some of them are smart enough to know some historical facts! If you offend their sense of ‘intellectual honesty’ by denying The Historical Validity of Catholicism, they will simply stop donating! If they stop donating, you will go broke!”

“If you want to stay in business, your Protestant Marketing Plans must have credibility! We must tell some truth about The Catholic Church.”

Your less intelligent donors will believe nonsense like ‘Catholics worship idols!’ or ‘Catholics worship Mary!’ or “Catholic priests are evil.” They are not the kind of donors who will ever think well enough to make enough money to help you meet your budgets!”

“Encourage their beliefs! Compliment them when no one can hear! But, keep them in the background!”

+ Then, Little Fred moves into modern times! “We Protestants need the Catholic Church today! Our 45,000 Protestant denominations do not have enough children to replace our old and dying members! We allow pills and implants that keep children in the families of our congregations and clergy from being born. The price of Protestantism is clear. We have fewer children. We have even fewer grandchildren. The only way any of our denominations can survive is to get ex-Catholics to join!”

“The fact is clear: 30-40% of the people in many of our denominations are former Catholics! We need their donations!”

+ Little Fred watches the faces of his clients. He can tell which ones of them are smart enough to understand the need for some truth about The Catholic Church.

Then, Little Fred lets them know how to get former Catholics to join their church. “Market Research tells us that young women are most easily led to be Protestants. This reasoning works on them:

“You are young and pretty. If you don’t get married soon, you probably won’t get married! You want to use artificial birth control. The Church tells you that’s wrong! It’s The Church Teaching that is wrong! They don’t care about your needs!”

“An amazing number of women will pay you to tell them that! Even the ones who aren’t young and pretty!”

Little Fred’s audiences always laugh heartily at that!
Little Fred answers 3 Hard Questions from Protestant Clients.

Friday, July 5, 2019 · Posted In: Daily Column, Don’t forget to share, Understanding Protestantism

Little Fred invents Marketing Plans for New Protestant Denominations. And, he invents “Upgrades” for old, boring denominations. Little Fred and his staff provide ongoing support. Little Fred answers hard questions like these from Protestant Clients.

1. “Little Fred, what should I say when donors ask: ‘Should I be in The Only Church Jesus Founded, or stay here?’”

Little Fred: Ignore that question! Pay attention to the Questioner! First of all, is he or she a Big Donor? If they are not a Big Donor, you can afford to be blunt: “Why don’t you look into The Catholic Church and find out?”

73% of them will not bother. Half of the ones that do look into it find out they actually have to do something! They have to take 6 or 8 months of RCIA classes! It’s a lot harder to get into The Catholic Church than into our churches!

Frankly, if they take Jesus that seriously, we’re better off without them!

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2. “Little Fred, what if a Big Donor asks about being Catholic?”

Little Fred: That’s serious! Big Donors talk to each other! It’s bad enough to lose one or two. If a bunch of Big Donors leave, you could be forced to merge or close!

Don’t argue facts with them! I wish Jesus had never said “And I say unto you thou art Peter and on this rock I build My Church and the gates of hell shall not prevail against it. I give you the keys to The Kingdom of Heaven.”

But, Jesus did say that! We’re stuck with it! If you argue the facts, you lose! So, ‘Focus on Feelings!’ “We would feel terrible if you left! We feel that you are an important part of our fellowship! We feel that your advice and counsel is vital!”

That works 12% of the time.

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3. “Little Fred, what if a Big Donor still wants to be Catholic?”

Little Fred: Remind them of the facts! Catholics still think Marriage is a life-long commitment! A Big Donor or spouse may have been divorced and remarried. They might have to get an Annulment before they could be Catholic! Annulments can be complicated and take a long time! Just the ‘threat’ of that keeps 14% of people from becoming Catholic!
Protestants are always glad to get answers to hard questions from Little Fred.

Little Fred answers two hard questions.

Saturday, July 6, 2019 · Posted In: Daily Column, Don’t forget to share, Understanding Protestantism

Worried minister: “Little Fred, our church purchased the rights to one of your Marketing Plan Upgrades. Our denomination was still based on a Marketing Plan almost a hundred years old! It was out of date!”

Little Fred: “I hope it worked out for you!”

Worried Minister: “Well, The Marketing Plan we bought from you had a problem! Some bright kid in our Sunday School downloaded it from our Church Computer! Now, we have donors asking: ‘Who is this ‘Little Fred’? Are you running a Protestant church or a business?’”

Little Fred: “You signed a contract guaranteeing security! If this security breach hurts your congregation, it’s your fault. If word of this gets out to any of our other Marketing Plan denominations, you will be held liable!”

When that had been answered, another minister asked:

“Little Fred, we love The Marketing Plan we bought from you! We have more donations than ever! We’re expanding our buildings! But, we don’t know how to answer this recurring question.

A few people are telling us: ‘Pastor, you are telling us to disobey Jesus’ Church-Founding Word: ‘And I say unto you thou art Peter and on this rock I build My Church and the gates of hell shall not prevail against it. I give you the keys to The Kingdom of Heaven.’
Then, they ask ‘We will stand before Jesus at Judgment. How can we be among ‘You are My friends if you obey My commands.’ If we follow you and disobey Jesus? We don’t want to burn in hell!’ What do we tell them?’

Little Fred replied: “That is the hardest question in all of Protestantism! To tell you the truth, there is no good answer to that! God did throw the disobedient angels out of Heaven. God is consistent! It’s hard to imagine how He would let the soul of a disobedient human into Heaven!”

The minister was stunned. “That is true, of course, but what do we tell our donors?”

Little Fred had a ready answer. “We get asked that all the time! You just tell them, ‘Listen, if you want to follow Jesus, then you go and be in The Only Church He Founded! If you want to stay here with your friends, shut up and stop arguing with me!’”

There were no more questions before the break.

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Little Fred answers the second-hardest question.

Monday, July 8, 2019 · Posted In: Current Events, Daily Column, Don’t forget to share, Understanding Protestantism

Little Fred answers the second-hardest question. Little Fred is over 90! He has been in every Protestant movement since Protestant Evangelists moved from tent preaching to Radio Evangelism.

Little Fred is the son of the famed Tent Evangelist, Big Fred. He got his aging father involved in Radio Ministry, back in the 1940s. When Little Fred saw television for the first time, he invented the first formats for TV Evangelism.

He also invented many popular Protestant Marketing Plans. Little Fred’s Marketing Plans helped his clients make a lot of money by taking donors away from the old, boring “Mainline Denominations”.
Little Fred was at the forefront of inventing “Independent Churches”. They soon grew boring! So, Little Fred invented Marketing Plans for popular “Pentecostal Churches”. Then, he invented Marketing Plans for “Charismatic Churches”! When those grew stale, He created Marketing Plans for “Non-Denominational Churches”. His later efforts created Marketing Plans for “Mega-Churches”!

At the same time, Little Fred’s creative genius invented many of the “Modernizing Updates” that took “unfilled donors” away from all existing Protestant Churches, even the ones he had invented! The money rolled in!

At a recent gathering of those profiting from his Marketing Plans, one of his clients asked a hard question:

“Little Fred, a few donors have asked me: ‘You are encouraging us donors to disobey Jesus’ Church-Founding Decree, ‘And I say unto you thou art Peter and on this rock I build My Church and the gates of hell shall not prevail against it. I give you the keys to The Kingdom of Heaven.’

Some donors want to know: ‘If we disobey Jesus, how may we logically think we can stand before Jesus at Judgment among ‘You are My friends if you obey My commands’?

“One donor even asked me: ‘Do you want us to go to hell?’

“What do we tell them, Little Fred?”

Little Fred replied: “About 6% of our donors are smart enough to think that logically! They are right! We do convince donors to disobey Jesus! We make a living by getting donors to disobey Jesus! If they respected Jesus enough to be in The Only Church He Founded, they wouldn’t give money to us! It’s their choice! They can either obey Jesus, or follow us! Just tell’em that! It’s the simple truth! Next question?”

None of the hundreds of people had time to ask an even harder question: “Little Fred, if we intentionally lead people to disobey Jesus, aren’t we going to spend eternity among ‘If you lead a little one of Mine astray it would be better for you to have a millstone tied around your neck and be thrown into the sea.’”

The meeting ended in time for dinner!
After big meetings, Little Fred takes The Executive Committee to his private dining room for dinner. They are thrilled to be with "Little Fred, The Greatest Protestant Marketing Genius of Our Age!"

They recount some of Little Fred's Protestant Marketing Triumphs. "I remember when you invented The Marketing Plan that led a generation of ambitious assistant ministers to 'break away' from the older 'Mainline Denominations'"
that employed them. They formed those *thousands* of self-serving 'Independent Churches' based on your Marketing Plans!

"Then, after your new "Independent Churches" had stolen a third of the Mainline donors, you invented the 'Protestant Pentecostal' movement that took half of *their* members for the next generation of ambitious assistant ministers! You must have left a hundred thousand churches close to bankruptcy!"

Little Fred smiled modestly and replied. "The actual number is 92,554. God has been good to us."

+ When dinner is over, Little Fred and his staff unwind with after-dinner drinks. After a few glasses of brandy, many recall their personal *favorite* of Little Fred's Protestant Marketing Plans. "I *loved* all of your TV Marketing Plans! I still laugh when I remember how you had swaggering Evangelicals crying for hours on television about sins they never identified!"

+ Another executive complimented Little Fred's Telephone Marketing Plans. "Your phone banks with *matching funds* for TV Evangelists were absolutely *brilliant*! *Donors actually believed* all those incoming calls and matching funds were real! They had no idea that one televised bank of phones was being answered by unemployed actors. They were all in the same studio with different set decorations for different evangelists and working on 10% commissions!"

"That did keep costs down!", Little Fred modestly admitted. "When our phone bank isn't working for *our* clients, we rent it out to public television fund-raisers! That's what pays your Christmas bonuses!"

+ The Wardrobe Department Director added his praise for Little Fred. "I am always impressed by the way you have the TV Evangelists dress! You always make them wear expensive clothes! But, you make sure are always slightly 'off'. The lapels are always too wide or too narrow. Same with ties and collars! Their trousers are always too long or too short! Plaids are always too big or too bright! Their hair is always *odd*. Even their belts, shoes, socks, and watches are not quite right!

"And, the women's dresses and hairdos are always too puffy or too plain or too large. You are *brilliant* to have Protestant Evangelists dress the same way that people with little sense or taste would dress if *they* came into a fortune!

"My hat is off to you, Little Fred! You *never* let a donor be intimidated by his or her bad taste in clothing or theology!"

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Little Fred is in his nineties. He’s told his staff: “I have to think about retiring. I’m working on a Succession Plan for Global Protestant Marketing Plans Corp.!”

Every executive’s eyes got big! “I hope Little Fred will ordain me as his successor!”

The Chief Financial Officer, Dr. Sherman Skidmore, was a possible replacement. He knew how much Little Fred was making. And, he knew which of the Division Managers at Global Protestant Marketing Plans Corp. was the best fundraiser.

He knew where the money came from! More importantly, he knew where it went! Even more importantly, he could keep his mouth shut. He knew how important it was to keep everyone, including State and Federal tax examiners, from finding out about Little Fred’s real salary, bonuses, and expenses!

Dr. Skidmore’s accounting experience let him make the amazing discovery: “The truth is that every assistant minister and youth pastor in every Protestant denomination is stuck in a dead-end job! The old ministers rarely retire!

“There’s no place for the younger Profititeers of Protestantism to go! The only way young Protestant clergy can get ahead is to start their own church and take as many donors as they can from their old church!

“If any of them are smart enough to be a threat to the Senior Minister’s job, they end up getting sent to ‘The Mission Field’! That’s a dead end for any Profititeer of Protestantism’s career! They end up out of direct contact with rich American donors! We, at Global Protestant Marketing Plans Corp. provide anyone bright enough to understand that with the start-up financing they need for their own church!”

Dr. Skidmore had pioneered “Mezzanine Financing” to help Protestant clergy start their own churches. Global Protestant Marketing Plans Corp. would provide funds to ambitious assistant ministers able to take part of their
current congregation to *their new* church. “Ambitious assistant ministers! Money-hungry Youth Pastors! That’s where the big money is! We charge them 18% interest for their Mezzanine Financing!

“On top of that, we demand 2% of their gross revenue in permanent Licensing Fees for whichever Protestant Marketing Plan they choose to use!”

Sherman Skidmore could not keep from cackling as he rubbed his hands together.

Truly, Dr. Sherman Skidmore was an important part of *Global Protestant Marketing Plans Corp.*!

+ Two Executive Vice Presidents were in the running. Reverend Harry Berry ran the *New Denomination Development Group*. His resume was *impressive*!

His organization had invented the incredibly profitable “Church of The Perfect Baptism”! He had been even more successful with the “Six Day Plus One or Two Adventisters”. Financial results from his newest Marketing Plan, “The Real Church of Jesus/God INTERGALACTICO!” were not yet available. But, the number of new Franchisees was said to be growing!

+ Another bright star in *Global Protestant Marketing Plans Corp.* was Minister Frankie Flackmeister. He ran the *Denominational Upgrade Division*. Older Protestant denominations were always “out of touch” with new ideas and the latest, *most relevant* theologies. Minister Flackmeister and his team of dedicated “Flacksters” invented Protestant Marketing Plan *Upgrades* for the stale Protestant denominations more than four or five years old. The key to *his* success?

> “We get new money from new donors without losing money from old donors!”

He understood the financial foundation of modern Protestant denominations: “Urban Catholics have been fleeing the cities for fifty years. Our major growth areas are in the next rings of suburban and rural areas. There aren’t many Catholic Churches in those areas. But, many Catholics are so poorly taught that they think any Church with a Cross is the same as Catholic!

> “Sometimes, 30% of Protestant congregations are lapsed Catholics. That’s where the only money is! If we run out of lapsed Catholics, all of Protestantism is going down the drain! Our studies show the only places with demographics that have enough lapsed Catholics to support our new Marketing Plan Churches!”

Some thought that Little Fred might appoint Frankie Flackmeister and Herry Berry “Co-Presidents” of *Global Protestant Marketing Plans Corp.*.

+ The head of the Legal Department could *not* be overlooked. “My Department makes sure that *Global Protestant Marketing Plan Corp.* gets all the Patent, Trademark, and Copyright Protection we need! Good ideas are *meaningless* without Intellectual Property Protection!”

Attorney Jerry Rig was able to obtain Patent Protection, for instance, on the Multi-Directional Baptismal Crane! Every “Church of The Perfect Baptism” used their patented Multi-Directional Baptismal Crane. It guarantees Baptizees that they are facing upstream, downstream, and sideways while being Baptized.

That way, Baptizees could be *guaranteed* that they were “Being Baptized just like Jesus!” Actual water was shipped in *from* The River Jordan!

Attorney Rig was proud: “The Church of The Perfect Baptism” is surrounded by a ‘wall’ of Engineering Patents!”

And, there were many Design Patents on the duplicated *sections* of The River Jordan. Some patents covered palm trees. Others did not. These huge Baptismal Fonts replaced Protestant pulpits and Catholic Tabernacles as the focal point of that new denomination’s churches.
Jerry Rig obtained Registered Trademark Protection on the key phrase: “Be Baptized just like Jesus!”

Attorney Rig also got “Fair use” Protection on the long, cotton T-Shirts that were the only article of clothing allowed to be worn by Baptizees. “That’s a big boost to attendance!”

He noticed that clients watched videos of pretty girls being baptized over and over and over!

He also had patents on the Rotating Pulpit used in the middle of “The Real Church of God” churches. They were built in the form of go-cart raceways. “You invent it, I protect it!”, he was fond of telling the other Executives.

Videos extolling “The Real Church of God” were popular. They showed the Franchise Owner/Minister standing on the Patented Rotating Pulpit. He blew a cross-shaped Golden Whistle (patent pending) as the Rotating Pulpit spun him around to follow his congregation’s “Personal Race to Heaven” as the fleet of roaring go-carts zoomed `round and `round!

“This is a lot more fun than listening to boring sermons that we could write by ourselves!” their congregations agreed.

Attorney Jerry Rig was a man to be reckoned with! “I hope he can’t invent a way to take over Global Protestant Marketing Plans Corp.!” whispered worried executives.

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Little Fred let everyone know: “I am close to making a decision!” The offices on every floor of their Madison Avenue building are abuzz!

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actual Panic at Global Protestant Marketing Plans Corp.!

Friday, July 12, 2019 · Posted In: Daily Column, Don’t forget to share, Understanding Protestantism

At first, it seemed that one of the New York Executives would be chosen to replace Little Fred. A smooth transition was expected. Then, there was actual Panic at Global Protestant Marketing Plans Corp.!

Other people wanted to be chosen to replace Little Fred. Pastor Bob was one of them! Pastor Bob was enraged! “We don’t want Global Protestant Marketing Plans Corp. to be run by some corporate insider! We need a CEO who has worked in the ‘real world’! We need a Chief Executive Officer who’s actually run a Protestant denomination!”

People had to take Pastor Bob seriously! His Church of The Perfect Baptism was one of the most profitable Marketing Plan Denominations that Little Fred’s Global Protestant Marketing Plans Corp. had ever invented.
“We have to be careful!”, Little Fred told his top executives in the Morning Meeting. “Pastor Bob called me directly. He is furious! Pastor Bob may file lawsuits against us. He’s thinking of claiming that we are a monopoly that must be broken up ‘for the public good’.”

After a moment’s thought, Corporate Attorney Jerry Rig agreed. “He could make that case! According to Anti-Trust Laws, Global Protestant Marketing Plans Corp. could be viewed as a type of ‘monopoly’. After all, we have replaced The World Council of Churches as the leading producer and provider of new Protestant Marketing Plans and Denominations! They haven’t had an original thought for a century!

“We have taken over the Protestant Marketing Plan business. And, we publicly admit that we are striving for monopoly status with our very name: Global Protestant Marketing Plans Corp.? Hundreds of millions of Protestants have left other people’s Marketing Plans for ours! We could be sued for “unfair competition” by the countless denominations that we’ve replaced!

“We have sold or licensed our Protestant Marketing Plans to Independent Franchisee/Ministers in every nation North of Antarctica! United Nations and Common Market Courts could get involved!! The real problem is that some judge in some country like Zambia, wherever that is, could decide that all of our income has to be placed ‘in trust’ until the issue is resolved!

“We could be tied up in courts all over the world for decades!”

Sherman Skidmore ran The Finance Department. “That would be bad! There is no way to hide our internal funding disbursements from a court-appointed team of attorneys and accountants!”

A shudder of horror went around the huge boardroom table! Every Executive at Global Protestant Marketing Plans Corp. realized what could happen to them if their expenses were audited by real accountants! Four words echoed in every mind: “Jail, for intentional fraud!”

Harry Barry was the Global Protestant Marketing Plans Corp.’s Creative Genius. He had turned more Protestant Marketing Plans into profitable denominations than anyone in History! He had invented every new Protestant Marketing Plan from TV Evangelism to Independent Churches to Charismatic Churches to Pentecostal Churches to Non-Denominational Churches to big, modern Mega-Churches!

He immediately realized that the huge Global Protestant Marketing Plans Corp. was at risk!

“This is beyond me! I can invent a Protestant Marketing Plan. I can get it into operation. I can sell the Franchises! But, I can’t fight The Government! Little Fred, I don’t think you can retire!”

Harry Barry was correct! They all knew it! Every head turned to look at Little Fred.

They all knew: “Little Fred, you can’t retire! We could lose our jobs!” Then, memories of financial fraudsters leaving courtrooms in handcuffs came into their minds. “We could end up in jail!”

What would Little Fred do?
Another Protestant minister attacks Little Fred! The Reverend Knowal Blowhardt is helping Pastor Bob go after Little Fred and the Global Protestant Marketing Plans Corp.!

“We Protestant Ministers are sick and tired of being treated like second-class citizens! We borrowed the money to finance the Purchase of our Preferred Protestant Marketing Plan from Global Protestant Marketing Plans Corp. We worked hard! We turned the Protestant Marketing Plans that we purchased into profitable denominations!

“It’s not fair! We should be respected enough to be considered as replacements for Little Fred! It is discrimination to think we are not capable of running the great Global Protestant Marketing Plans Corp.”

Reverend Knowal Blowhardt has an impressive resume! His personally written biography tells us that he is a brilliant Old Testament scholar. And, a semi-professional astronomer! He once served as an Assistant sub-Deacon in one denomination! He led an Organizing Drive for another former denomination’s Ushers’ Union!

Unlike most Protestant ministers, he has deep environmental concerns for the earth! He supports movements to ban drilling deeper than 212 feet for water, gas, and oil. “Drilling deeper than that is too close to hell! If we drill down to 213 feet, we let the demons come streaming out of the underworld! Deep drilling is what has caused every sin on earth to multiply!”

What other Protestant denomination has that much credibility with every environmentalist on earth?

His lengthy mail-order Seminary Studies led him to focus on the Old Testament references to “new moons” in The Bible.

He had a revelation! “A month with two ‘new moons’ is different from all other months! There are six regular days in the week, and months with ‘two moons’ have two holy days!” After much prayer and study, he realized that people would believe that God had chosen him to begin a New Denomination to celebrate the importance of every Holy Month with “two new moons”!

His revolutionary idea was too big for him to handle! He did what every inventive Protestant theologian does! He contacted Little Fred, the Chief Executive Officer of Global Protestant Marketing Plans Corp.

“I want you to buy and refine my brand new Protestant Marketing Plan!”
Reverend Knowal Blowhardt explained it to Little Fred.

“I call it ‘The Six Day Plus Two Adventisters’. It is theologically, environmentally, and astronomically profound! Months with ‘two new moons’ are the only holy months. No one should attend any church at all in “unholy months” that do not have ‘two new moons’.”

Little Fred loved it! “All those other Adventist Marketing Plans are vulnerable! They are old! They are boring! We will turn your Marketing Plan into real competition for their donors!”

An agreement was prepared by Attorney Jerry Rig. In the video-taped Signing Ceremony, Reverend Blowhardt was nearly weeping when he said, “I am honored to be associated with Little Fred and Global Protestant Marketing Plans Corp.!”

In the video-taped Signing Ceremony, Attorney Rig insisted that Reverend Knowal Blowhardt have his own lawyer review the documents. “We want to be sure that you are happy with this.”

“Oh, I am! I am!”, Reverend Blowhardt insisted as his attorney nodded in approval of the documents. He could barely contain his joy as he handed the signed, six-figure check from Global Protestant Marketing Plan Corp. check to his attorney to be deposited.

Harry Barry is The Director of New Protestant Marketing Plan Development at Global Protestant Marketing Plans Corp. When he and his New Protestant Marketing Plan Team finalized “The Six Day Plus Two Adventisters” Business Plan, he knew he had a winner!

“This is a great Protestant Marketing Plan! It will be popular! It will turn into a denomination that may last for a whole decade! It lets sincere environmentalists combine with Protestantism with written Doctrine! For the first time in history, environmentalists can believe they’re going to Heaven. And, Protestants will have more fun getting there!”

Harry Barry was right! People loved it! “We can get into Heaven without wasting time going to church! We Six Day Plus Two Adventisters have Drive-Thru Donation Drop-Off Depositories! Every Saturday, or Sunday, or Monday, whatever day is convenient, we just drive through and drop off our donations! We ‘Drive-Thru to Heaven’!”

Franchise purchases were advised to tell their members: “The best Drive-Thru day is payday!”

Attorney Jerry Rig got Trademark and copyright Protection for both the name and the description, and the phrase: “The best Drive-Thru day is payday!”

Then, Harry Barry invented something new! Salvation Parades!

Enthusiastic followers join in The Six Day Plus Two Adventisters’ Salvation Parades! On Holy Days, dozens, or hundreds, of them get together. They drive through their town in a long line, honking their horns! When Noise Ordinances are a problem, and they usually are, after two or three Salvation Parades, they silently wave banners: “6 + 2 will save U!”

Who leads their Salvation Parades? At first, it was the oldest member of the congregation. Then, Chief Financial Officer Sherman Skidmore had a revelation! "The Leader of The Salvation Parade should be that month’s biggest donor!

There was an immediate increase in Big Donations!
Salvation Parades are just one way The Six Day Plus Two Adventisters let people know: “We care about you!”

Pastors no longer have to be bothered writing boring sermons every week. The Six Day Plus Two Adventisters aren’t bored by listening! No more mindless glad-handing after meaningless services! It is a monumental theological breakthrough!

Another of Reverend Knowal Blowhardt’s great contributions to Christianity? His denomination is not just another group of stale, stagnant “ians” and “ists” like Episcopalians and Methodists. The Six Day Plus Two Adventisters are vibrant, vital “isters”!

They get things done!

Global Protestant Marketing Plans Corp. sold an amazing number of franchises! Many ambitious Protestants, often from similar denominations, enrolled in their new Seminary. It’s National Headquarters moved to a new campus! It is symbolically fitting!

It’s an old Drive-In Movie Theater! Seminarians drive in, turn on the speaker, listen and watch! They drive in and drive out whenever they want! Easy in, easy out!

“You can make money! You don’t have to work very hard! You help people believe they can get to Heaven while they have fun! You bring in rich environmentalists who never had a reason to believe they could get to Heaven!

“It’s the best Protestant Marketing Plan in History!” explain Global Protestant Marketing Plan Corp. salespeople to prospective franchisees.

No wonder it was a matter of grave concern when Rev. Knowal Blowhardt, himself, seemed to be joining with Pastor Bob against Global Protestant Marketing Plans Corp.!

What would Little Fred do?
Harry Barry is The Director of New Protestant Marketing Plans for Global Protestant Marketing Plans Corp. He made an astonishing discovery! He raced to Little Fred’s Penthouse Office high atop their Madison Avenue skyscraper.

“Little Fred! Look what I found! We have much bigger problems than Pastor Bob and Reverend Knowal Blowhardt! Take a look at what our Protestant Marketing Plan Analysis Group has discovered! We have seen a clear progression! We have mathematically documented what’s happening!”

Little Fred was immediately interested! “What have you found?”

“We have discovered that the families whose fathers leave The Catholic Church also leave The Catholic Church!”

Little Fred replied, “That’s good news! We need more husbands and fathers to leave The Catholic Church! That helps us sell Global Protestant Marketing Plan Corp. plans to more Protestant customers!”

“That’s not what the surveys show!”, Harry Barry replied. “There is a huge problem! When fathers and their families leave The Church, only 35% of them join one of our Marketing Plan Denominations. Less than half of them remain there for more than five years.

“The frightening fact is that only 18% of their children stay in whatever Marketing Plan Denomination their fathers initially chose. Only 9% of their grandchildren go to any church at all! And, many of them don’t have any great-grandchildren! Our denominations are dying faster than we can get ex-Catholics to join them!”

“What! Let me see those graphs!”
The graphs were clear. Little Fred examined them. Little Fred immediately understood! He looked up in astonishment!
“There is not a single Protestant denomination that will be around in two more generations!” Little Fred was appalled!
He looked intently at Harry Barry and asked: “Does anyone else know about this?”

“Only you and I. None of our staff statisticians have seen more than one or two parts of the study. I personally and
privately compiled the graphs and this Executive Summary. It is ‘for your eyes only’!”

Little Fred put into words what both of them could see: “These graphs make it clear! In less than a decade, Global
Protestant Marketing Plans Corp. will not have enough Royalty Fees on our Protestant Marketing Plans to cover our
expenses!”

The two men were appalled at what Harry Barry had found! Harry wanted to know: “Should we think of selling Global
Protestant Marketing Plans Corp. while there’s still something to sell? Should we go public? Should we try to find a
buyer?”

Little Fred thoughtfully replied: “First, we’ll see what Sherman Skidmore says. We need to have our Chief Financial
Officer confirm your numbers! If he does, we need advice from our Legal Department. We have to see if we can
legally sell Global Protestant Marketing Plans Corp. stock when we know the Corporation is headed for inevitable
bankruptcy!”

Within an hour, Harry Barry, CFO Sherman Skidmore, and Attorney Jerry Rig were sitting with Little Fred in front of
the huge computer screen in the soundproof, secret Boardroom #3.
A few minutes after Attorney Jerry Rig had seen the numbers, he knew! “Legally, we are stuck!
“If we sell Global Protestant Marketing Plans Corp. we have to disclose these numbers. The actual Future Value of
our stock and assets is close to zero! There may even be a negative net worth!

“If we do not disclose our actual Projected Income Estimates, we’re guilty of fraud! We would have to give all the
investors’ money back! We may be compelled to return Franchise Purchase Fees for hundreds of the new Protestant
denominations we’ve invented! We could be fined hundreds of millions of dollars! We may be individually and
personally liable! We could all go to jail!

“And, we have to immediately stop selling any of our Protestant Marketing Plans to new Franchisees! If we continue
to sell them after we know these facts, we run the risk of a jury giving any of our clients punitive damages! We have
to discharge our entire Sales Department! The Human Resources Department must begin immediate layoffs!”

Suddenly, Little Fred and Global Marketing Plans Corp. were threatened with far bigger problems than lawsuits from
insignificant Pastor Bob, Reverend Knowal Blowhardt, and the non-Denominational Protestants!

Little Fred was forced to face the fact that government agencies, attorneys, and regulators had far more respect for
truth and justice than anyone involved in any part of Global Protestant Marketing Plans Corp.!

He quickly realized the overpowering fact: “We need a Miracle!”

Sherman Skidmore was deadly serious when he replied: “Only a Catholic Saint could get a ‘Miracle’ that big!”

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Global Protestant Marketing Plans Corp. files for bankruptcy. Where is Little Fred?
Monday, July 15, 2019 · Posted In: Daily Column, Don't forget to share, Understanding Protestantism

Suddenly, it all came crashing down! Global Protestant Marketing Plans Corp. was forced to file for bankruptcy.

Hundreds of employees were televised carrying boxes of personal belongings out of the building. Many were crying. Their future employment opportunities were bleak.

The business community was fascinated!

“We all believed in Global Protestant Marketing Plans Corp. Everyone on Wall Street thought they were making money! We were wrong!” said TV commentators on business programs. For a few days, the story was headlined on National News. The Internet was abuzz.

Little Fred and the Executive Staff literally disappeared. No one could find them! The huge Madison Avenue Skyscraper was listed for sale.

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News reached the thousands of denominations who’d based their businesses on Little Fred’s Protestant Marketing Plans. “Our entire life savings are gone! So is our income! We, and our Denominations have become laughingstocks in the truest sense of the word!”, cried men and women who’d purchased Franchises from Little Fred.

Landlords prepared eviction notices. “What’s happening to these churches is the same thing that happened to shopping malls!”

Many of the denominations were, in fact, in rented shopping mall spaces. The economic collapse spread to huge real estate investment companies!

“We’ve already lost half of our tenants to the internet and big box stores! Now, hardly any of us can make payroll and mortgage payments! Little Fred should be put in jail! Global Protestant Marketing Plans Corp! has hurt a lot of people!”
In every State, and many nations, Attorneys General filed suits against Little Fred and Global Protestant Marketing Plans Corp. Federal Marshals, Police Departments, Sheriffs, and every Law Enforcement Agency on the globe were looking for Little Fred!

They could not find him.

Little Fred had disappeared. One young reporter, working for one of the few remaining newspapers, got a tip. “He’s in a Jesuit Monastery in the Midwest.”

The reporter got his editor to cover the expenses. He finally found Little Fred. He was in plain sight. He was running a weed-eater around the base of a statue of St. Ignatius Loyola.

“What are you doing here?”, asked the astonished reporter.

Little Fred shut off the weed-eater. “I am a Jesuit.”, Little Fred explained.

The impact of his words sank in. “Are you telling me that the entire Global Protestant Marketing Plans Corp. was a Jesuit plot?”

“Yes, sir, I am. Martin Luther left the Augustinian Order. He became one of the first Jesuits. He invented the first of The Global Protestant Marketing Plans. I merely follow in his footsteps.”

“What! What? What!”

Little Fred explained. “Jesus promised: ‘I come to divide.’ For 500 years, we Jesuits have been giving willful goats the excuses they need to justify willfully disobeying The Church-Founding Word of He Who Fulfilled The Prophecies:

‘And I say unto you thou art Peter and on this rock I build My Church and the gates of hell shall not prevail against it. I give you the keys to The Kingdom of Heaven.’

“Jesus did ‘come to divide.’ Jesuits work for Jesus. We help Him divide sheep from goats. Protestantism is as simple as that. All of Protestantism is a Jesuit plot to divide willful goats from His obedient sheep.”

Little Fred started up the weed eater. He went back to work on another large thistle.

The interview was over.

Time was up.
Catholics understand Protestantism through the ages.

Wednesday, July 17, 2019 · Posted In: Daily Column, Don’t forget to share, History, Understanding Protestantism

1 Kings, 22: 19-23 tells us how God used a “lying spirit” to defeat those who disobeyed Him.

Verse 19: “Micaiah continued: “Therefore hear the word of the LORD: I saw the LORD seated on his throne, with the whole host of heaven standing to his right and to his left. The LORD asked: Who will deceive Ahab, so that he will go up and fall on Ramoth-gilead?”

There was a “Council” in Heaven. Many angels made suggestions to God about the best way to destroy Ahab.

“And one said this, another that, until this spirit came forth and stood before the LORD, saying, ‘I will deceive him.’

Of all the angels in Heaven, “this spirit” did come forth and told God that he would deceive Ahab.

“The LORD asked: How? He answered, ‘I will go forth and become a lying spirit in the mouths of all his prophets.’

The LORD replied: You shall succeed in deceiving him. Go forth and do this.

So now, the LORD has put a lying spirit in the mouths of all these prophets of yours; the LORD Himself has decreed evil against you.”

Catholics understand Protestantism through the ages. God did use a “lying spirit” to defeat His enemies on earth. The “lying spirit” told God that he would do so by violating The Commandment: “Thou shall not bear false witness.”

Catholics know that He Who has The Authority to Make The Law has The Power to suspend The Law! God approved of using evil to destroy evil!

Historical perspective makes it clear: Ahab was a Samaritan. He was the leader of those who denied God’s Decree of Kingship to The House of David.

The Samaritans denied the validity of God’s Covenant with Abraham, Isaac, Jacob, and David.
The Samaritans were early Protestants.

The process continues.

Today, “false prophets” deny the Covenant of God with The Only Church He Spoke Into Being. “false prophets” continue to lead people to disobey God’s Word:

“And I say unto you thou art Peter and on this rock I build My Church and the gates of hell shall not prevail against it. I give you the keys to The Kingdom of Heaven.”

Catholics understand Protestantism through the ages. In every generation, “the Lord has put a lying spirit in the mouths” of all false “prophets”. God has “decreed evil against” them.

They end up like Ahab.

They don’t care!